PANTONE PRODUCT GUIDE

Pantone Color Guides

PANTONE® ESSENTIALS euro
cover your bases with this money saving six-guide set

True to its name, PANTONE essentials includes six indispensable color guides that every print and graphic design professional should have to ensure quality results. Formerly known as the ultimate survival kit, this value package offers a cost–effective way to upgrade your Pantone collection with a full set of the latest guides. You'll get everything you need to select, spec and match solid and process colors. And if that wasn't enough, you'll also receive a stylish carrying case to protect your investment during trips to the client or on press runs.

Package includes:

- FORMULA GUIDE coated, uncoated, matte
- COLOR BRIDGE coated EURO
- 4–COLOR PROCESS GUIDE coated, uncoated EURO
- ballistic nylon carrying case

Part No: GPE204

PANTONE® FORMULA GUIDE coated, uncoated, matte
gloss coated, matte coated and uncoated

The latest edition now includes an RGB icon indicating colors achievable on-screen. Colors that bear both the RGB and CMYK icons are ideal choices for designs that will span cross-media. Other recent enhancements include larger format wth more color area, improved readability of color data and better accessibility to all colors.The formula guide is an essential tool for graphic designers, pre-press professionals and printers. Its simple design provides a convenient and portable reference that can accompany you at client presentations or on press. This three-guide set contains 1 114 PANTONE Colors on coated, uncoated and matte stocks

Part No: GP1202

PANTONE® METALLIC FORMULA GUIDE coated
2006 edition updated with 97 new colors

All that pizzazz. And then some. This much broader, even more spectacular palette of colors adds impact to printed materials like never before. Now features 301 PANTONE Colors printed on coated stock, complete with ink formulas.

Part NO: GG1207

PANTONE® FORMULA GUIDE coated, uncoated
keep your colours up to date

The new 2005 edition has been redesigned in a larger format which provides more color area with which to work, improved readability of important color data and better accessibility to all colors on the pages.The formula guide is an essential tool for graphic designers, pre-press professionals and printers. Its simple design provides a convenient and portable reference that can accompany you at client presentations or on press. This two-guide set contains 1 114 PANTONE Colors on coated and uncoated stocks

Part No: GP1201

PANTONE® color bridge™ EURO
match solids in process and RGB

An invaluable multi-use colour reference tool, use PANTONE colour bridge to:

- select and specify solid PANTONE colours on coated stock

- determine how a PANTONE colour will appear when reproduced in CMYK

- create optimal display of PANTONE colours on monitors and Web pages

Part No: GGE201

You previously knew this guide as the PANTONE solid to process guide. Now a new name reflects the substantial enhancements incorporated into this remake of the old favorite, including:

- Improved process matches and updated CMYK screen tint percentages
- Greater utility with sRGB and HTML values added for solid colours
- Increased colour area with taller, wider layout
- Whiter, more durable coated paper
- Produced using a complete digital workflow
- More value, same great price

To facilitate use of the modified CMYK screen tint percentages, free support tools include a Digital Library download for use with popular graphics applications and the PANTONE colour bridge White Paper.

PANTONE® 4-COLOR PROCESS guide set
explore your CMYK color options

The spot color alternative, the PANTONE 4-COLOR PROCESS GUIDES contain over 3,000 chromatically arranged CMYK color combinations on coated and uncoated stock. These guides are an ideal way to visualize, communicate and control colors for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided to enable accurate color reproduction.

Latest Enhancements

Part No: GPE203

- Longer size format
- Two-column layout
- Slimmer profile
- Whiter, more durable coated paper

PANTONE® SOLID CHIPS three–book set
communicate color accurately

In addition to CMYK icons, the latest edition now includes icons on color achievable in RGB. Plus, the larger format provides 25% percent more color area per chip and improved handling. With six perforated chips for each solid PANTONE MATCHING SYSTEM® Color, it's easy to select, specify and communicate color on coated, uncoated or matte stocks. Attach color reference chips to artwork and digital files to ensure that you get a perfect match every time
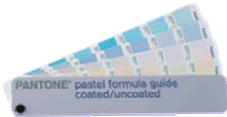
Part No: GP1204

PANTONE® TINTS four–guide set

After a year in research and development, the new PANTONE tints sports numerous enhancements. Re–engineered for greater utility, it is now presented as a four–volume fan guide set featuring tint effects that bleed off the page for press check ease. We've also increased the size of each tint, lightened and increased the durability of the paper stock and show each color printed as a thin and thick rule.

Part No: GP1205

PANTONE® PASTEL FORMULA GUIDE coated + uncoated
2006 edition updated with 28 new colors

For quieter but versatile designs. When the situation calls for a softer palette, this expanded guide helps specify even more subtle colors. Now features 154 PANTONE Pastel Colors arranged chromatically on both coated and uncoated stocks, complete with ink formulas.

Part No: GG1208

PANTONE® SOLID IN HEXACHROME® guide coated
view PANTONE Colors in printed Hexachrome

One of the many benefits of printing in six-color Hexachrome is the ability to reproduce almost 90% of PANTONE MATCHING SYSTEM® Colors as compared to about 60% in traditional four-color process. The PANTONE SOLID IN HEXACHROME guide shows precisely how solid PANTONE Colors will look when printed in Hexachrome. Enhancements over previous editions include:

Part No: GGH200

- Produced using a complete digital workflow
- CMYKOG screen tint percentages modified for improved color matches
- Larger size format with more color per reference
- Brighter more durable coated paper

PANTONE® REFERENCE LIBRARY
cost effective, convenient and complete solution

PANTONE REFERENCE LIBRARY is the perfect tool for design firms, print shops, corporate communications or anyone who requires a complete source for graphic color choices. The latest library has been designed with a bold new look to display the most innovative collection of PANTONE Guides and books ever offered:

FORMULA GUIDES coated, uncoated, matte; COLOR BRIDGE coated; SOLID IN HEXACHROME guide coated; METALLIC FORMULA GUIDE coated; PASTEL FORMULA GUIDE coated + uncoated; TINTS four–guide set; 4–COLOR PROCESS guides coated, uncoated; SOLID CHIPS three–book set

Part No. GPS206

Pantone Calibration

PANTONE® huey

Designed for calibrating and profiling all types of monitors – LCD and CRT. Each individual package includes a huey measurement device (emission only colorimeter) with ambient measurement capabilities, and software for monitor calibration. huey corrects the color on your monitor so photos and designs print more accurately, game graphics are more intense and movies are more true–to–life. Easy–to–use right out of the box, huey adapts your monitor for changing room lighting and applies your personal preferences for viewing accurate color all of the time.

System Requirements:

Part No: MEU101

CRT and LCD Monitors
Windows® 2000 and XP
Mac OS X 10.3 or higher
USB port

PANTONE® hueyPRO

It's all about the color. Color in your photos, color in your designs, color online and more importantly, color on your display.

Features & Benefits
World's first built-in ambient light sensor enables consistency never seen before in any lighting condition.

TRUE COLOR. From monitor to print. Multiple monitor calibration increases color fidelity from monitor-to-monitor-to-print. New color patches added to the calibration process for precision accuracy,
Advanced Help builtin provides step-by-step instructions through calibration and beyond.
User-defined Whitepoint and Gamma combinations provide substantial control over the calibration and output matching. Zero in on shadow detail and highlights with the enhanced LCD calibration.
Professional-grade Optical Sensors   Easy-to-use & Affordable   Light-weight & Portable

Part No: MEU 113

PANTONE® Eye-One Display 2

Combination of tweaking and proofing might be eluding you simply because the color on your monitor is not accurate. The fact is, all monitors (yes, both new and old) display color differently. The only way to address this is by calibrating and profiling your monitor. Eye-One Display 2 is a professional monitor calibration tool that lets you achieve accurate color on all types of displays – including LCDs, CRTs and laptops. With its advanced controls, you can achieve the best possible match across multiple monitors, optimize gray balance for more neutral and better-defined grays and even check ambient light to determine optimal room lighting for color-critical work. Eye-One Display 2 saves time and rework so your creative inspirations can be more easily realized. Designed to meet the needs of creative professionals and discerning digital imaging enthusiasts, Eye-One Display 2 ensures reliable and accurate color onscreen. With the easy-to-use software wizard, you'll achieve consistent, predictable color on all types of monitors – LCD, CRT and laptops – with a few simple clicks. Each individual package includes an Eye-One Display measurement device (emission only colorimeter) with ambient measurement head, Eye-One Match 3.0 software for monitors, Eye-One Share software for creating, evaluating and communicating color, Interactive Training Modules and a digital Pantone library.

Part No: MEU103

Pantone Color Control

PANTONE® Color Cue™2

Identifying and communicating color just got two times easier!

Part No: GEB103

The brand new PANTONE Color Cue™2 - the follow up to the top-selling PANTONE Color Cue and PANTONE Color Cue TX, combines two PANTONE Libraries in one hand-held device. Now get instant access to the colors in the PANTONE MATCHING SYSTEM® and the PANTONE Textile Color system® for fashion and home or architecture and interiors. Cross-match between these libraries for even greater versatility. The Color Cue™2 lets you easily capture any color that inspires you and translate it to the closest PANTONE Color. Move effortlessly from inspiration to realization. Integrating a desired color into your designs has never been simpler. The sleek, new, ergonomically designed Color Cue™2 is loaded with features that make it easier than ever to use. Noteworthy features of this affordable spectro-colorimeter include:

- Two complete PANTONE Libraries in one device
- Audio response
- Ability to save your last 20 readings
- Larger multi-line color display
- Programmable screen functions
- Identifies neighborhood colors - lighter/darker colors, redder/greener colors, yellower/bluer colors, close colors
- Stylish protective case to secure your Color Cue™2

Pantone Books

colors for your every mood

Discover your own color preferences and how to make them work for you from Lee Eiseman, the executive director of the Pantone Color Institute and America's leading color expert. This how-to book offers practical information and useful insights for everyone who makes color decisions. Illustrated with more than 100 exciting color combinations

Part No: DBR 101

PANTONE® guide to communicating with color

Use the PANTONE Guide to Communicating with Color to make your color choices credible, predictable and effective. Filled with hundreds of color combinations and illustrations, this book is based on consultant Leatrice Eiseman's popular seminars on the psychology of color. Apply these essential guidelines and illustrations to all your projects- branding, packaging, point-of-purchase, advertising, signage, logos, web sites and more!

With this useful guide, you'll find everything you need to make color work in your designs - from valuable color terms to a chart for converting PANTONE spot colors to Hexachrome® and process formats. Created especially for anyone interested in the psychology of color and meaningful color combinations, this guide uses Pantone's universally utilized color systems to ensure that color comes out just the way you like - No surprises.

Part NO: DBR 100

the color answer book

For The Color Answer Book, Leatrice Eiseman has selected more than 100 questions people ask her most and divided them in the areas that most affect our lives – emotional responses; wardrobe planning, makeup, hair color, and accessories; decorating your home and office for yourself and for those you live and work with; your health; and even your garden or outdoor space.

Part No: DBR 102

More Alive With Color

Discover your personal colors! Now Leatrice Eiseman, the world's leading color expert will show you how to achieve personal fashion style through the colors that will energize your wardrobe, cosmetics and hair, flatter your face and figure and make shopping easier.

Based on the colors of your eyes, hair, and skin (and your psyche) – discover your personal range of beautiful colors in Leatrice's "Colortimes." Tear out your personal Colortime palette and take it with you to make shopping fun, easy, and in tune with you!

Part No. DBR 103

Pantone Fashion + Home

PANTONE® FASHION + HOME color guide - paper

Stripe coated and chromatically arranged by color family, our color–on–paper fan deck contains over 1,900 PANTONE Colors. Designed for portable use, the PANTONE FASHION + HOME color guide is ideal for sample shopping, client or vendor meetings and on–site reviews.

Part No; FGP 100

PANTONE® for fashion and home color specifier - paper

Ideal for product development. Over 1,900 paper chips chromatically arranged by color family. Features six larger–sized tear–out chips for each color, all in one single volume. Larger format provides greater visualization. Ideal for attaching to design sketches.

Part No. FBP 100

PANTONE® FASHION + HOME color specifier and guide - paper

Stripe coated and chromatically arranged by color family, our color-on-paper fan deck contains over 1,900 PANTONE Colors. Designed for portable use, the PANTONE FASHION + HOME color guide is ideal for sample shopping, client or vendor meetings and on-site reviews. Specifier Book in new larger size format provides greater visualization for evaluating and communicating. Each color has six perforated paper chips for easy removal. Replacement pages are available. Color chooser 3.0 enables you to integrate the PANTONE FASHION + HOME color palette into your design software. Now you can simulate onscreen the colors you are communicating with fabric and paper swatches

Part No:FPP100

PANTONE® VIEW home + interiors 2008

A major challenge in today's marketplace is satisfying consumers or clients needs and desires in both styling and color. They are looking to colors which excite their imagination and they can connect to. It is the introduction of new or renewed themes and colors or unique color combinations that will help create these connections. Containing 2" x 1" swatch cards of each of the 71 forecasted colors along with visuals and suggested color harmonies for each of the individual palettes in one convenient binder, the PANTONEVIEW home + interiors 2008 forecast provides you with the colors and individual palette inspiration you need. The CMYK printing equivalents are supplied for each of the forecasted colors making it easy to achieve this same color in any of your printed materials. Packaged with the PANTONE for fashion and home color chooser 3.0 enabling digital and Web design.

PANTONE® VIEW home + interiors 2008 color forecast kit

A major challenge in today's marketplace is satisfying consumers or clients needs and desires in both styling and color. They are looking to colors which excite their imagination and they can connect to. It is the introduction of new or renewed themes and colors or unique color combinations that will help create these connections. Containing 2" x 1" swatch cards of each of the 71 forecasted colors along with visuals and suggested color harmonies for each of the individual palettes in one convenient binder, the PANTONEVIEW home + interiors 2008 forecast provides you with the colors and individual palette inspiration you need. The CMYK printing equivalents are supplied for each of the forecasted colors making it easy to achieve this same color in any of your printed materials. Packaged with the PANTONE for fashion and home color chooser 3.0 enabling digital and Web design. Also includes our PANTONE for fashion and home color guide.

PANTONEVIEW home + interiors 2008 ID
Color Forecast for Industrial Design

A major challenge in today's marketplace is satisfying consumers or clients needs and desires in both styling and color. They are looking to colors which excite their imagination and they can connect to. It is the introduction of new or renewed themes and colors or unique color combinations that will help create these connections. Containing PANTONE PLASTIC chips and 2" x 1" swatch cards of each of the 71 forecasted colors along with visuals and suggested color harmonies for each of the individual palettes in one convenient binder, the PANTONEVIEW home + interiors 2008 forecast provides you with the colors and individual palette inspiration you need. The CMYK printing equivalents are supplied for each of the forecasted colors making it easy to achieve this same color in any of your printed materials. Packaged with the PANTONE for fashion and home color chooser 3.0 enabling digital and Web design