

# vertus



**Macworld**

*"...any professional will understand the advantage that this software offers. With it you can save time on ordinary jobs, and try extraordinary ones"*

Star Rating: ★★★★★



vertus™  
[image therapy]

*fluid mask*™

the leading masking plug-in for Adobe's Photoshop

## Quick Summary

### Product Description

Image cut-out / masking tool

Plug-in to Photoshop

### Features

Finds edges for you

Masking by selecting objects

Color & texture defined masking

Automated edge blending

Cut's out hair and fur

Cut's out lattices e.g. bicycle

### Benefits

Speed – now up to 8 times faster

Better blending

Work on more images

### Markets

Designers

Printers

Pre-press production

Publishers

Catalogue businesses

Graphic artists

Photographers

Animators

Architects

### Website demonstrations

[vertustech.com/fm\\_gallery.htm](http://vertustech.com/fm_gallery.htm)

[vertustech.com/fm\\_tutorials.htm](http://vertustech.com/fm_tutorials.htm)

[vertustech.com/fm\\_webcast.htm](http://vertustech.com/fm_webcast.htm)

### System requirements

Adobe Photoshop 7.0 or higher

512 MB RAM

Internet connection

### Mac

Mac OS X 10.2.8 or above

833 Mhz or higher

### Windows

Windows 2000 or higher

750 Mhz or higher



# fluid mask™

the leading masking plug-in for Adobe's Photoshop

## Product Information

Fluid Mask is the acclaimed and most advanced masking plug-in to date, designed to make life easier for everyone who creates image cut outs.

For the first time in commercial software, images can be automatically broken down into "natural" objects. Masking is now largely a process of selecting these objects to create cut-outs, making this once onerous task up to eight times faster than before.

Now it's almost as easy as **see - click - cut!**

## With Fluid Mask it is possible to...

- ▶ Use brushes to select and group objects when masking - no need for manual tracing and vectoring.
- ▶ Characterise the nature of an edge - whether it's hard or soft - and return the same edge character in the cut-out.
- ▶ Deal easily with complex edges such as hair or fur.
- ▶ Mask quickly complex lattices such as trees, bicycles, jewellery...
- ▶ Intuitive and easy to use tools to adjust object edges.

## The benefits of this approach are...

- ▶ **Speed** - work quickly on your cut-outs. In tests on hard to complete images, Fluid Mask was 5-8 times faster than alternative methods and offered better results.
- ▶ **Quality** - because mask selection, edge blending and edge color decontamination is automatic, the quality of cut out is much better than other more manual processes.
- ▶ **Opportunity** - Speed and quality improvements over other methods have allowed users to work with images never imagined possible before.

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